

BOI receives Superbrands Status.

The Board of Investment of Sri Lanka, the autonomous statutory body for facilitating foreign direct investments, has been awarded the prestigious Superbrands status by the Superbrand Organization under the Business-to-Business category.

The Superbrand Organization is an international organization headquartered in London with operations in more than 50 countries.

The organization evaluates and awards Superbrand status in consultation with local business leaders based on criteria such as quality, reliability & trust, distinction, reputation and prestige.

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