Inspired by goodness...

Market

More than 30 companies compete for a market of 60,000 metric tonnes in Sri Lanka (Source: Rice Biscuits Association of Sri Lanka). Maliban – together with its main competitor – accounts for nearly 95% of the biscuit market. Maliban has been growing at a steady pace over the years.

Maliban is one of Sri Lanka’s premier biscuit manufacturers, with a rich history of 50 years. Its success has been built on a business model that combines quality, customer focus, and a strong commitment to innovation.

Achievements

Maliban was the first biscuit manufacturer to be awarded the Sri Lanka Quality Award in 2002. It has also participated in the National Quality Award in 1996. Its flexible business model and close links with its suppliers and customers have contributed to its success.

Maliban’s achievements have been recognized at both national and international levels. It is the first food-manufacturing company to be awarded the Sri Lanka Quality Award in 2002, and it has participated in the National Quality Award in 1996. Its flexible business model and close links with its suppliers and customers have contributed to its success.

Quality

Maliban’s products are Halal certified. It is also the first company to introduce a Halal-certified biscuit product. This commitment to quality and innovation has helped Maliban to maintain its position as a leader in the biscuit manufacturing industry in Sri Lanka.

History

The Maliban story is a testament to the importance of vision, discipline, and commitment to excellence in achieving success.

Recent Developments

Maliban’s commitment to quality and innovation continues to drive its success. It is on track to achieve its target of doubling its turnover by 2025, with a focus on expanding its international presence and diversifying its product range.

Maliban is a truly Sri Lankan company, with inspiring vision that positions itself as a strong player in the global market. It is a role model for other small and medium enterprises in Asia, South America, and Africa.